



**YAŞAR UNIVERSITY**  
**European Union Research Center**

Selcuk Yasar Campus  
Universite Cad. No:35-37  
Bornova Izmir/TURKEY  
Tel: +90 232 411 50 14  
Fax: +90 232 41150 22  
E-Mail: euc@yasar.edu.tr  
www.yasar.edu.tr  
http://euc.yasar.edu.tr



## YAŞAR UNIVERSITY (IZMIR / TURKEY)

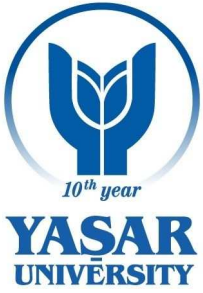
Yaşar University is a foundation university, located in Izmir, on the West coast of Turkey. It is established in 2001 by one of the Turkey's leading industry groups, namely Yasar Holding. The University offers high-calibre teaching and strong collaboration with industry and commerce. The University provides its graduates the competencies necessary to operate in an international context. In line with this key objectives and in the ethos of Extended Erasmus University Charter, The European Union Center is keen to develop partnerships with other European higher education institutions under different EU Programmes. Such exchanges and corporations benefit participating students and academics in terms of academic, cultural, and socio-economic awareness, technical "know-how" and experience sharing. The partner institution can be a department or school offering programs to those which are being taught in our faculties or vocational schools. Both students and academics, who are looking to take part in instruction, are very welcome.

Student placement/internship are also offered; we would like to provide our partners access to our networks with different companies and industries.

Interested partners are welcome to contact Yaşar University EU Center. Our staff will be very glad to provide you with further information.

### KEY NOTES

- Number of Students: 3.822 (2011)
- Number of Academics: 427
- English is the medium of instruction for most of the programmes.
- Wide range of courses available for international students
- ECTS is the only credit system used.
- Tuition is given by leading Turkish and international staff.
- Competitive scholarship opportunities for international students
- Active Erasmus mobility for both students and teaching staff
- New, modern and friendly campus, supportive educational environment
- Awarded the "Erasmus Success Story Brochure" in 2010.
- Several EU projects implemented with respected international institutions.
- University dormitory with a capacity of 450 students, private flats available for interested students.
- Erasmus Code: TR IZMIR05
- EUC Number: 220363-IC-1-TR-ERASMUS-EUC-1



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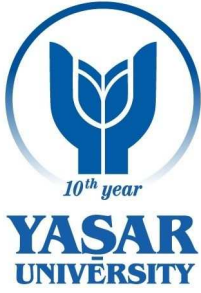


## FACULTIES (FIRST CYCLE- 4 years)

- Faculty of Law  
LLM Law (tuition mainly in Turkish)
- Faculty of Communication  
BA in Public Relations and Advertising  
BA in Radio, Cinema and Television  
BA in Visual Communication Design
- Faculty of Fine Arts (tuition in English, studio work in Turkish)  
BA in Film Design  
BA in Graphic Design  
BA in Industrial Design  
BA in Music (Strings, Piano/Guitar and Vocals)
- Faculty of Science and Letters  
BSc in Psychology  
BA in English Language and Literature  
BSc in Mathematics  
BSc in Statistics  
BA in Translation and Interpreting
- Faculty of Economics and Administrative Sciences  
BA in Business Administration  
BA in Economics  
BA in International Logistics Management  
BA in International Trade and Finance  
BA in Tourism Management  
BA in Travel Management and Tourism Guidance  
BA in International Relations
- Faculty of Engineering  
BEng in Computer Engineering  
BEng in Electrical and Electronics Engineering  
BEng in Industrial Engineering  
BEng in Software Engineering
- Faculty of Architecture  
BArch in Architecture  
BArch in Interior Architecture

## VOCATIONAL SCHOOL-ASSOCIATE DEGREE ( SHORT-CYCLE -2 Years)

- AA Computer Programming
- AA Food Technology
- AA Foreign Trade
- AA Graphic Design
- AA Tourism and Hotel Management
- AA Logistics
- AA Office Management and Executive Assistant
- AA Public Relations and Publicity
- AA Banking and Insurance
- AA Tourist Guidance
- AA Sea and Port Management



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## **GRADUATE SCHOOL OF SOCIAL SCIENCES (SECOND CYCLE)**

- Master in Business Administration (MBA)
- MA in Economics
- MA in English Language and Literature
- MA/MSc in International Trade and Finance
- MA in Tourism Management
- MA in Communication
- LLM in Public Law
- LLM in Private Law
- MA in Graphic Design
- MMus in Piano- Guitar
- MMus in String Instruments
- PhD in Business Administration
- DMA in String Instruments

## **GRADUATE SCHOOL OF NATURAL AND APPLIED SCIENCES**

- MArch in Interior Architecture
- MArch in Architecture
- MSc in Computer Engineering
- MSc in Industrial Management and Information Systems
- MSc in Mathematics
- MSc in Actuarial Sciences
- MSc in Electrical and Electronics Engineering
- MSc in Industrial Engineering
- PhD in Computer Engineering

### **Reasons to Study in Izmir**

- ✓ It's modern enough to be comfortable, traditional enough to be interesting
- ✓ A cradle of civilizations, a bridge between East and West, Europe and Asia
- ✓ All the advantages of living in a city and beach resorts nearby
- ✓ A fun life style with street side cafes, live music and a traditional coffee culture
- ✓ Excellent sports opportunities – basketball, sailing, scuba diving, martial arts, trekking
- ✓ A shopping heaven at affordable prices, from Turkish cotton designer labels to fresh fruit
- ✓ A climate with four seasons and abundance of summer sunshine
- ✓ A cuisine that is rated one of the best in the world
- ✓ It's friendly, beautiful and culturally rich

